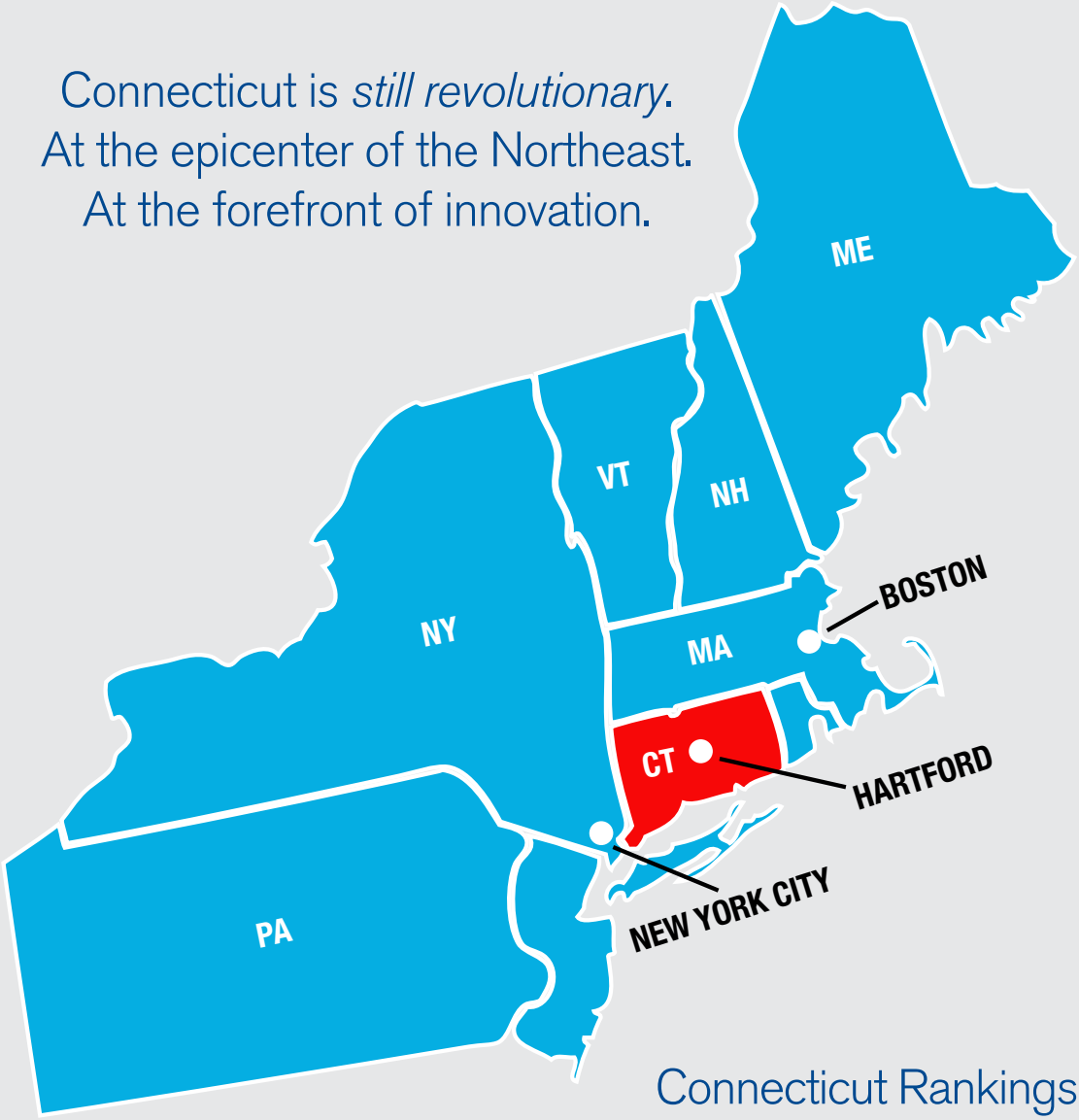
Access to highly skilled talent *and* a strategic Northeast location. Just a sampling of the dynamic blend of advantages that make Connecticut a great place to start or grow a business.

2015

Connecticut Economic Review

Connecticut®
still revolutionary

Connecticut is *still revolutionary*.
At the epicenter of the Northeast.
At the forefront of innovation.



Connecticut Rankings in U.S.

Healthy Residents	1st
Share of Finance & Insurance Jobs	3rd
Advanced Degrees per Capita	3rd
State Innovation	4th
Productivity per Capita	4th
Business R&D per Capita	5th
Scientists & Engineers per Capita	5th
Energy Efficiency	6th
Venture Capital Deals per 1 Million Residents	7th
Patents per 100,000 Workers	7th

A Revolutionary Spirit at Work

Welcome to Connecticut, where your business will find a receptive home, unparalleled talent and a revolutionary spirit that will help you innovate, grow and succeed.

While we house world-class leaders in insurance and finance, as well as manufacturing and aerospace, Connecticut has grown to become a global hub in bioscience, digital media and green technology. We enjoy a combination of a real entrepreneurial spirit, remarkable experience, and one of the most educated and productive workforces in the world.

Together, these attributes make Connecticut the ideal place to call your business home.

Learn how to start or expand your business in Connecticut by visiting CTforbusiness.com, or by calling **1-800-392-2122.** We look forward to hearing from you, and to sharing the many advantages of how working and living in Connecticut can help your company be revolutionary!

Sincerely,

Dannel P. Malloy
Governor, State of Connecticut

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EVERSOURCE

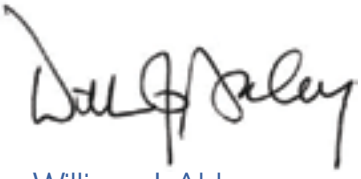
On behalf of Eversource Energy, we are pleased to provide you with the 2015 Connecticut Economic Review. This marks the 18th time we have published the Connecticut Economic Review. We believe it provides our customers and investors in our state with critical data. It measures the state's national standing on a variety of competitive and quality-of-life measures. As the state's largest providers of electric and natural gas services, it is our privilege to deliver the reliable energy and superior service that powers Connecticut's economic growth.

This year's report continues to reflect the many benefits of living and doing business in our state. Connecticut residents still enjoy the highest per-capita income in the nation. The report also affirms our state's leading role in innovation, research and development, and the knowledge-based economy. Connecticut has a highly productive and educated workforce, especially in key technology areas, and ranks among the highest in the country in numerous quality-of-life categories.

This year's publication focuses on the requirements of businesses in today's economy and Connecticut's unique ability to meet those demands. All of us at Eversource remain committed to meeting the energy needs of business and fueling our state's economy. At Eversource we'll continue to work hard to satisfy our customers and be an ever-reliable partner. We look forward to continuing to work with our state, cities and towns for an exceptional 2015!

Sincerely,

William P. Herdegen, III
President, CT Electrical Operations



William J. Akley
President, Gas Operations

New England's energy has a new name.

Today, six companies, Connecticut Light & Power, NSTAR Electric & Gas, Public Service of New Hampshire, Western Massachusetts Electric, Yankee Gas, and Northeast Utilities, are now one.

Over 8,000 men and women working together to make sure our corner of the world has the energy it needs. Headed into the storm when others head home, addressing problems before they're problems, and always, always improving.

Six companies. Now one. To serve New England.
To learn more, visit eversource.com.

Ever New England. Eversource.

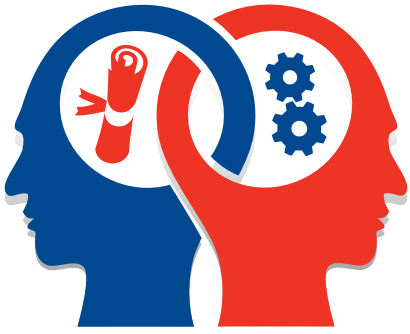
EVERSOURCE

Percentage of Adults with Master's, Professional or Doctoral Degrees

State	Share of Adults
Massachusetts	17.8%
Maryland	17.1%
Connecticut	**16.6%**
Virginia	15.1%
New York	14.8%
Vermont	14.3%
Colorado	14.0%
New Jersey	14.0%
Delaware	12.6%
New Hampshire	12.6%
Rhode Island	12.6%
Illinois	12.4%
Washington	11.8%
California	11.5%
Oregon	11.5%
New Mexico	11.4%
Pennsylvania	11.2%
U.S. Average	**11.1%**
Minnesota	11.1%
Kansas	11.1%
Georgia	10.6%
Michigan	10.5%
Utah	10.5%
Hawaii	10.4%
Arizona	10.3%
Maine	10.1%
Missouri	10.0%
North Carolina	9.9%
Alaska	9.8%
Nebraska	9.8%
Florida	9.7%
Ohio	9.7%
South Carolina	9.5%
Wisconsin	9.4%
Kentucky	9.3%
Montana	9.3%
Texas	9.3%
Tennessee	9.2%
Wyoming	8.8%
Alabama	8.7%
Indiana	8.6%
Iowa	8.4%
Idaho	8.2%
Oklahoma	7.7%
Louisiana	7.6%
South Dakota	7.6%
West Virginia	7.6%
Mississippi	7.5%
Nevada	7.5%
Arkansas	7.2%
North Dakota	7.2%

U.S. Census Bureau, 2013; calculations by Connecticut Economic Resource Center

Connecticut ranks #3 in the country for the percentage of employees with advanced degrees.



Connecticut is home to almost half a million people holding advanced degrees, ensuring exceptional access to a highly educated workforce.

U.S. Census Bureau, Educational Attainment by State, 2013

Not only is our workforce highly educated, it's highly industrious — ranking #4 in the U.S. for productivity.

Productivity is the spirit that drives Connecticut business. In terms of gross domestic product, Connecticut ranks higher than several major countries in productivity.

U.S. Census Bureau and U.S. Bureau of Economic Analysis, 2012

States Ranked Highest in Productivity per Person

1	Alaska
2	Wyoming
3	North Dakota
4	**Connecticut**
5	Delaware
6	New York
7	Massachusetts
8	New Jersey
9	Nebraska
10	Washington
11	Texas
12	Maryland
13	Minnesota
14	California
15	Illinois

U.S. Census Bureau and U.S. Bureau of Economic Analysis, 2013; calculations by CERC

"This is a region where people come together, people work together, people rely on one another… we can go to places beyond where we've ever been."

Jeffrey A. Flaks
Chief Operating Officer
Hartford HealthCare

Getting educated

Connecticut employers enjoy access to a robust talent pipeline. In fact, there are more than a quarter of a million students attending 42 outstanding institutions across the state.

Number of students currently enrolled in different types of higher educational institutions in Connecticut

Yale University
#3 University in the U.S.

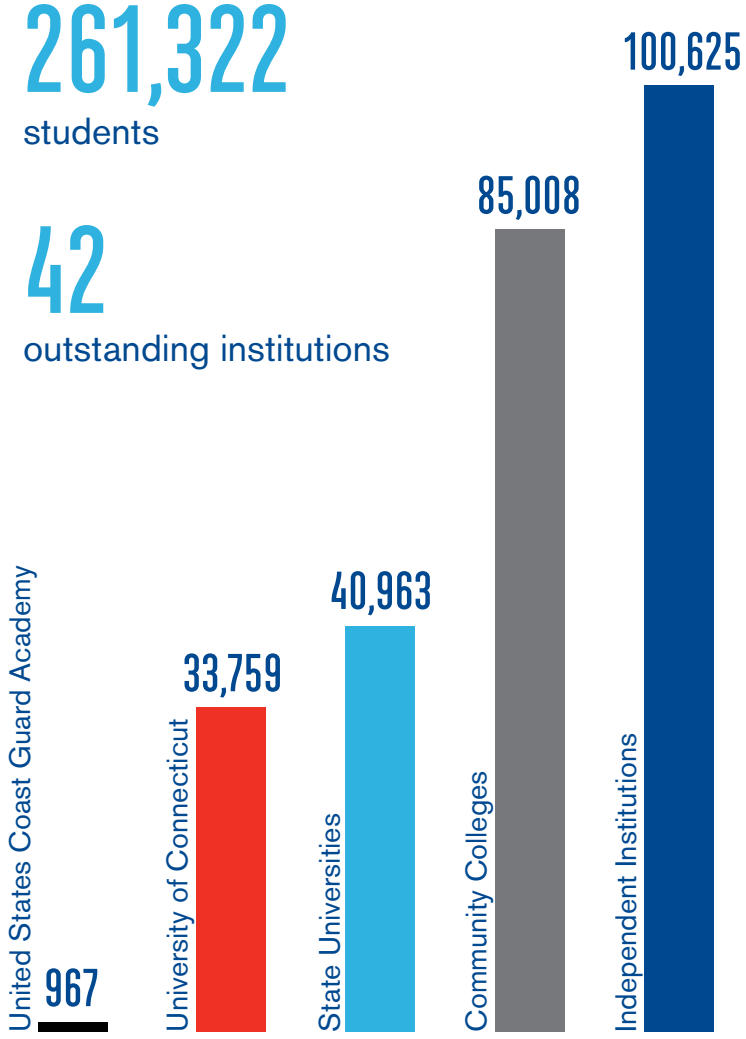
UCONN
UNIVERSITY OF CONNECTICUT
TOP 20 Public University in the U.S.

United States Coast Guard Academy
#1 Regional College in the North

U.S. News and World Report, 2014

261,322
students

42
outstanding institutions

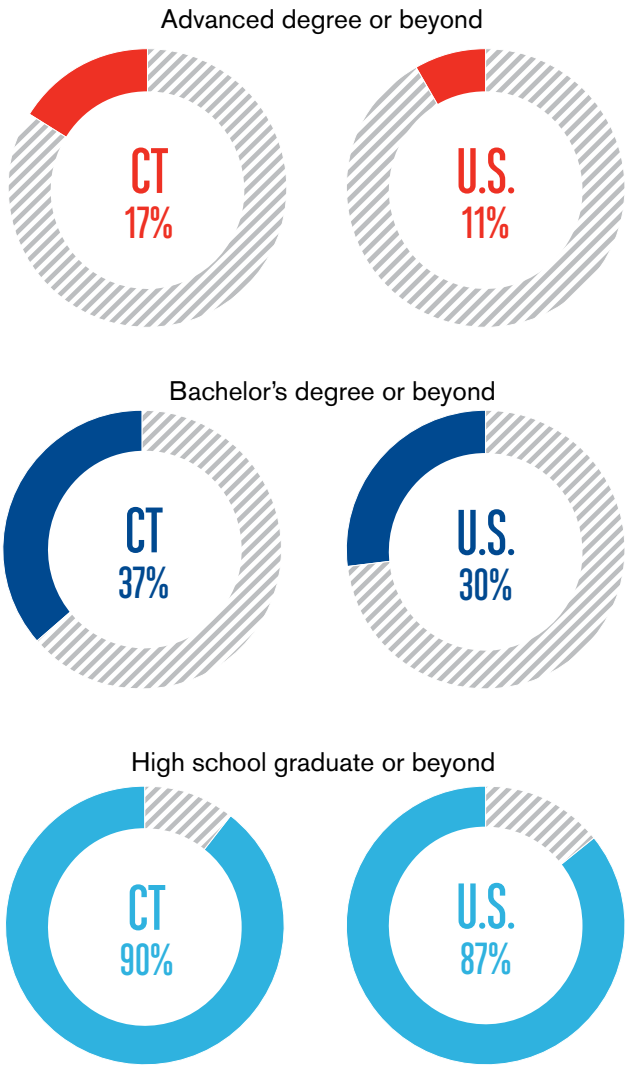


National Center for Education Statistics, 2012-2013; calculations by CERC

Getting degrees

Connecticut has nearly 50% more than the national average of adults with advanced degrees.

Levels of educational attainment for adults age 25+ (Connecticut vs. national average)



U.S. Census Bureau, 2013; calculations by CERC

Getting experience

Connecticut's diverse array of companies provides great training grounds for our employees.

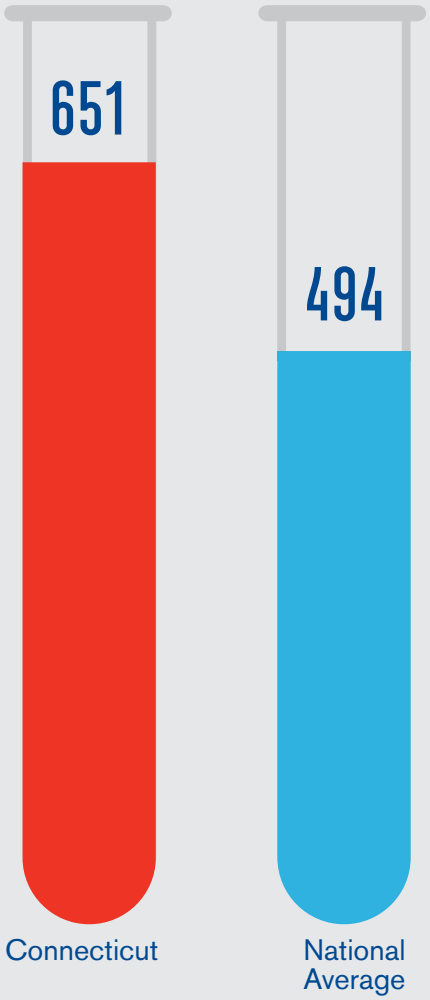
Major employers across all types of industries in Connecticut

Aetna	Hartford
Alexion	Cheshire
Amphenol Corp.	Wallingford
Ceci Brothers Inc.	Greenwich
Charter Communications	Stamford
Cigna	Bloomfield
Crane	Stamford
EMCOR Group	Norwalk
Eversource Energy	Hartford
Foxwoods Resort Casino	Mashantucket
Frontier Communications	Stamford
General Electric	Fairfield
Harman International Ind.	Stamford
Hartford Financial Svc. Group	Hartford
Hubbell	Shelton
Immucor	Stamford
IMS Health	Danbury
Knights of Columbus	New Haven
Magellan Health Services	Avon
MassMutual Financial Group	Enfield
Mohegan Sun	Uncasville
Northern Tier Energy LP	Ridgefield
People's United Bank	Bridgeport
Pitney Bowes	Stamford
Praxair	Danbury
Priceline.com	Norwalk
Silgan Holdings	Stamford
Stanley Black & Decker	New Britain
Starwood Hotels & Resorts	Stamford
Terex	Westport
Travelers	Hartford
UConn Health Center	Farmington
United Rentals	Stamford
United Technologies	Hartford
Voya	Windsor
W. R. Berkley	Greenwich
Xerox	Norwalk
Yale New Haven Health System	New Haven
Yale University	New Haven

#5 for science and engineering doctorates in the workforce

Connecticut has a higher number of science and engineering doctorates per 100,000 workers than the national average.

Number of science and engineering doctorates per 100,000 workers



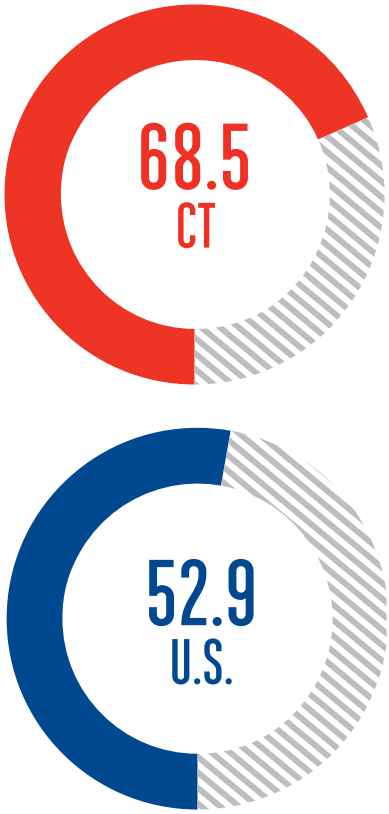
National Science Foundation, 2014; calculations by CERC

#9 on the State Technology and Science Index

Connecticut ranks in the top 10 of Milken Institute's State Technology and Science Index.

Key factors assessed as part of Milken Institute's State Technology and Science Index

- Technology and science workforce
- Technology concentration and dynamism
- Human capital investment
- R&D inputs
- Risk capital and entrepreneurial infrastructure



Milken Institute's State Technology and Science Index, 2014

#5 in global productivity

If Connecticut were a "country," it would be the fifth-most productive in the world.

1	Luxembourg
2	Norway
3	Qatar
4	Switzerland
5	**Connecticut**
6	Australia
7	Denmark
8	Sweden
9	Singapore
10	**United States**
11	Canada
12	Netherlands
13	Finland
15	Austria
16	Ireland
17	Belgium
18	Iceland
19	Kuwait
20	Germany
21	United Arab Emirates
22	France
23	New Zealand
24	Brunei Darussalam
25	United Kingdom
26	Japan
27	Hong Kong

International Monetary Fund and U.S. Bureau of Economic Analysis, April 2013

"The workforce that's here today and the workforce that we're training for the future are all reasons that you're going to have the right talent, the right expertise focused on the right opportunities to do your business in Connecticut."

Michael Klein
Co-President
Travelers Business Insurance

Major Cities within 500 Miles of Connecticut's State Capital, Hartford

Albany, NY
Baltimore, MD
Binghamton, NY
Boston, MA
Buffalo, NY
Burlington, VT
Cleveland, OH
Erie, PA
Manchester, NH
Montreal, QUE
Newark, NJ
New York, NY
Ottawa, ONT
Philadelphia, PA
Pittsburgh, PA
Portland, ME
Providence, RI
Richmond, VA
Rochester, NY
Springfield, MA
Syracuse, NY
Toronto, ONT
Trenton, NJ
Washington, DC
Wilmington, DE
Worcester, MA

Connecticut is conveniently located within 500 miles of 1/3 of the U.S. economy.

Within 200 miles of Connecticut, you'll find:

13% of the U.S. economy

66% of the Canadian economy

40 million people

21 million jobs

2 million companies

U.S. Census Bureau and U.S. Bureau of Economic Analysis, 2013; calculations by CERC

22 of the Fortune Global 500 companies have subsidiaries in Connecticut.

Airports within a **2-hour drive** of Hartford handle more than **142 million** passengers each year.

Fortune; CT Department of Transportation

Select Global Companies with U.S. Subsidiaries in Connecticut

ABB Inc.

BAE Systems

BOSCH

BP

Bridgestone Americas Holding

Flextronics International

FUJIFILM

Honda North America

Hyundai Motor America

Iberdrola Renewables

Nestlé USA

Novartis Corporation

Roche Holdings, Inc.

Royal Bank of Scotland

Sanofi U.S.

Shell

Siemens

Sprint

Swiss Re America Holding Corp.

ThyssenKrupp North America

TOTAL Holdings USA

Toyota Motor North America

UBS

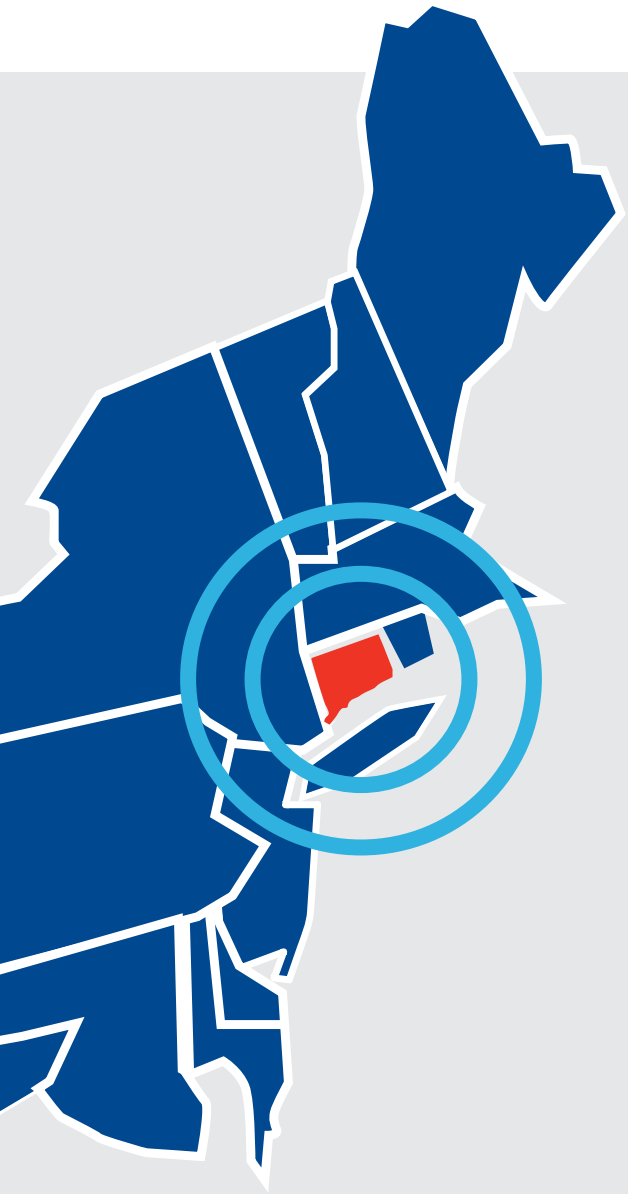
Unilever

Zurich Insurance Group

Organization for International Investment, 2012

Convenient access to all forms of transportation

Connecticut's proximity to New York City and Boston transportation hubs provides excellent access to U.S., European, Canadian and Asian markets.



5.4 million passengers traveled through Connecticut's Bradley International Airport in 2013, just one of several international, domestic and regional airports nearby.

7.5 million tons of cargo, passenger and freight traffic were carried over Connecticut's hundreds of miles of rail in 2010.

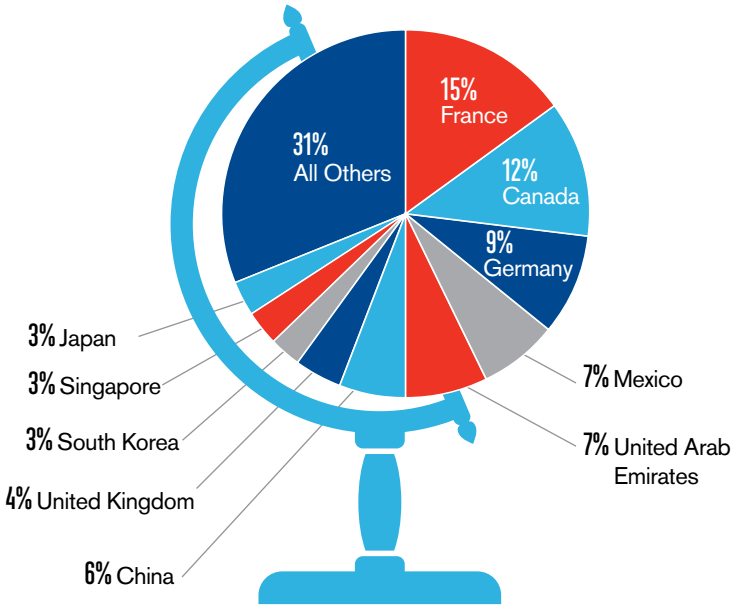
11 million tons of freight were shipped through Connecticut's key ports of Bridgeport, New London, New Haven, Norwalk and Stamford in 2012.

BradleyAirport.com, 2013; U.S. Army Corps of Engineers Navigation Data Center, 2012; U.S. Bureau of Economic Analysis, 2013

Established center of global trade

The ease of global travel and freight movement by rail and highway makes the entire state a prime location for domestic and international trade.

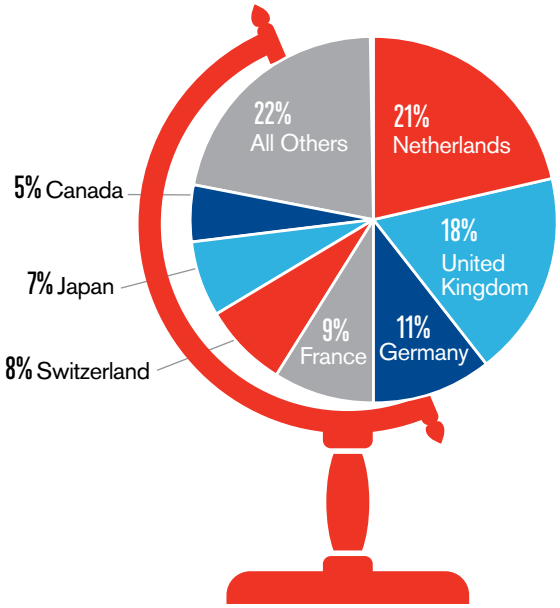
Exporting to major trading partners in key industries around the world



Exports in millions ($)

$8,031	Transportation Equipment
$1,856	Non-Electrical Machinery
$1,288	Computers & Electronics
$995	Chemicals
$763	Electrical Equipment
$710	Fabricated Metals Production
$647	Primary Metal Manufacturing
$2,314	All Others

Importing foreign investment: Connecticut-based employees across leading industries



Jobs in thousands

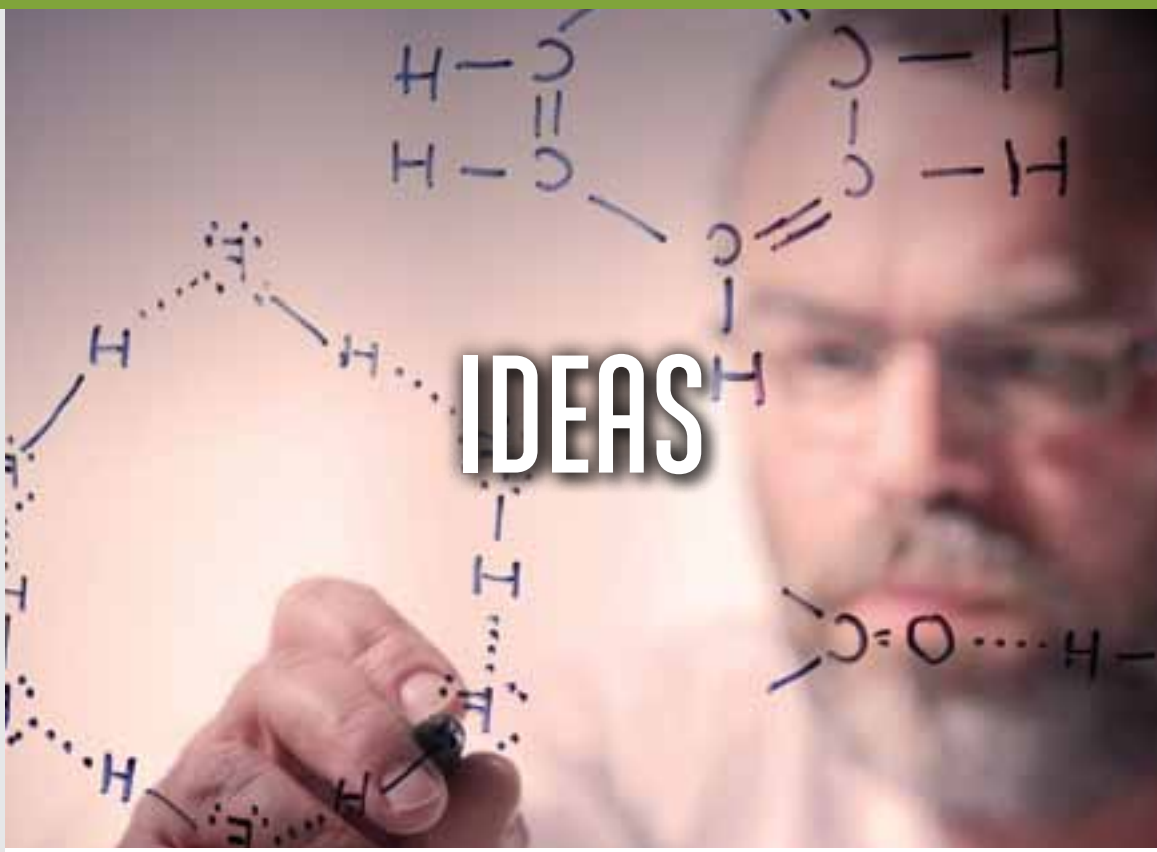
35.5	Manufacturing
17.7	Retail Trade
13.9	Finance and Insurance
8.6	Wholesale Trade
4.3	Professional, Scientific and Technical Services
2.6	Information
20.0	All Others

U.S. Department of Commerce, International Trade Administration, 2013; calculations by CERC

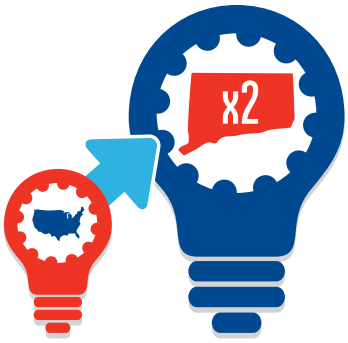
Top States for Private R&D Investment per Capita

Delaware	$3,352
Massachusetts	$3,276
California	$2,781
Washington	$2,693
Connecticut	**$2,587**
New Jersey	$2,268
Michigan	$1,915
New Hampshire	$1,743
Oregon	$1,664
Missouri	$1,497
Minnesota	$1,486
Illinois	$1,301
U.S. Average	**$1,234**
Indiana	$1,202
Utah	$1,051
Colorado	$1,028
Arizona	$992
Kansas	$949
Wisconsin	$921
Pennsylvania	$917
Vermont	$910

National Science Foundation, 2012; U.S. Census; calculations by CERC



Connecticut is #5 in the U.S. for private R&D investment per capita (twice the national average).



Connecticut has a rapidly growing bioscience industry that is already responsible for more than **50,000 jobs** in more than **800 companies**.

National Science Foundation, 2012

"We can be very innovative in the things that we bring to our customers here in Connecticut, nationally and globally. We need to create a strong pipeline of employees, as well as an influx of people to help us build those innovations."

Martha Temple
President
New England Market
Aetna

Connecticut innovators have **33%** more patents than the national average.

Connecticut ranks **7th in the country for patents issued**, so we're no stranger to innovation in fields like technology, manufacturing, aerospace and gaming. Plus, the state has an environment that actively supports emerging technologies.

U.S. Census Bureau and U.S. Bureau of Economic Analysis, 2013; calculations by CERC

Ranking of Most Innovative Markets in the Country

1	Washington
2	California
3	Massachusetts
4	**Connecticut**
5	Oregon
6	New York
7	New Jersey
8	Colorado
9	Maryland
10	Minnesota
11	Virginia
12	Texas
13	Utah
14	Arizona
15	North Carolina
16	Illinois
17	Pennsylvania
18	Kansas
19	New Hampshire
20	Washington, DC

Bloomberg Rankings, *Top 20 Most Innovative States*, 2013

"We're building one of America's fastest-growing tech companies right here in Connecticut."

Austin McChord
CEO
Datto, Inc.

#8 in states ready for growth in the "New Economy"

Connecticut offers the kind of environment that is particularly conducive to growth for companies that are capitalizing on the latest global economic trends.

2014 New Economy Index

The New Economy Index measures how states are positioned to drive economic evolution in today's changing society.

The ranking is based on measures in five key areas:

- Knowledge jobs
- Globalization
- Economic dynamism
- Digital economy
- Innovation capacity

Information Technology and Innovation Foundation, New Economy Index, 2014

1	Massachusetts	26	New Mexico
2	Delaware	27	Nevada
3	California	28	Maine
4	Washington	29	Ohio
5	Maryland	30	Wisconsin
6	Colorado	31	Kansas
7	Virginia	32	Alaska
8	**Connecticut**	33	Missouri
9	Utah	34	South Carolina
10	New Jersey	35	Nebraska
11	New Hampshire	36	North Dakota
12	New York	37	Iowa
13	Minnesota	38	Indiana
14	Vermont	39	Montana
15	Oregon	40	Tennessee
16	Illinois	41	Alabama
17	Arizona	42	South Dakota
18	Michigan	43	Hawaii
19	Rhode Island	44	Kentucky
20	Texas	45	Wyoming
21	Georgia	46	Louisiana
22	Pennsylvania	47	Arkansas
23	North Carolina	48	Oklahoma
24	Idaho	49	West Virginia
25	Florida	50	Mississippi

Connecticut has a long history of innovation.

The Fundamental Orders were adopted in Connecticut in 1639, often cited as the world's first written constitution.

Designed and piloted by Igor Sikorsky, the first helicopter took flight in Stratford in 1939.

In 1948, New Canaan resident Peter Goldmark developed the 33 1/3 LP record, revolutionizing the recording industry.

A world leader in patents

If ranked as a "country," Connecticut's volume of patents would place it among the most innovative in the world, ahead of many European and Asian countries.

Total Patents by Country, 2008-2013

1	**United States**	**630,916**
2	Japan	262,731
3	Germany	71,529
4	South Korea	68,024
5	Taiwan	51,718
6	Canada	29,236
7	France	26,754
8	United Kingdom	25,866
9	China	19,276
10	Israel	11,856
11	Italy	11,005
12	**Connecticut**	**10,863**
13	Netherlands	10,132
14	Switzerland	9,692
15	Sweden	9,570
16	Australia	9,337
17	India	7,760
18	Finland	6,067
19	Belgium	4,654
20	Austria	4,313

U.S. Patent and Trademark Office, 2013; calculations by CERC

> "We have the innovators, both the small company innovators and the large company innovators, who bring products from early academic ideas into practical applications for the marketplace."

Tim Shannon
General Partner
Canaan Partners

The state continues to be home to an impressive number of firsts.

The first nuclear-powered submarine, the *USS Nautilus,* was built in Groton and launched there in 1954.

ESPN introduces a new era in sports media with the first SportsCenter broadcast from its Bristol headquarters in 1979.

In 2013, Meriden's Protein Sciences received FDA approval for Flublok, the world's first recombinant protein vaccine for preventing seasonal flu.

Fortune 500 Companies Headquartered in Connecticut

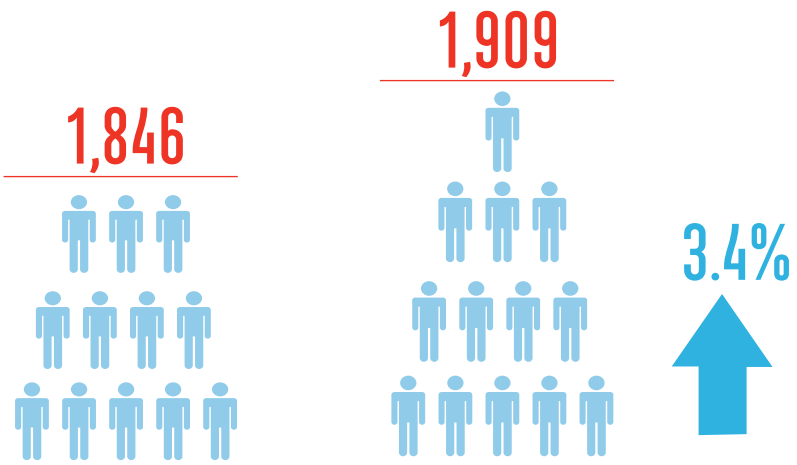
Company	Year Founded
Aetna	1853
Charter Communications	1993
Cigna	1982*
EMCOR	1994
General Electric	1892
The Hartford	1810
Praxair	1907
Priceline Group	1997
Stanley Black & Decker	2010**
Starwood Hotels & Resorts	1980
Terex	1925
United Rentals	1997
United Technologies	1929
W.R. Berkley	1967
Xerox	1906

* Formed through merger of INA (1792) and Connecticut General (1865)

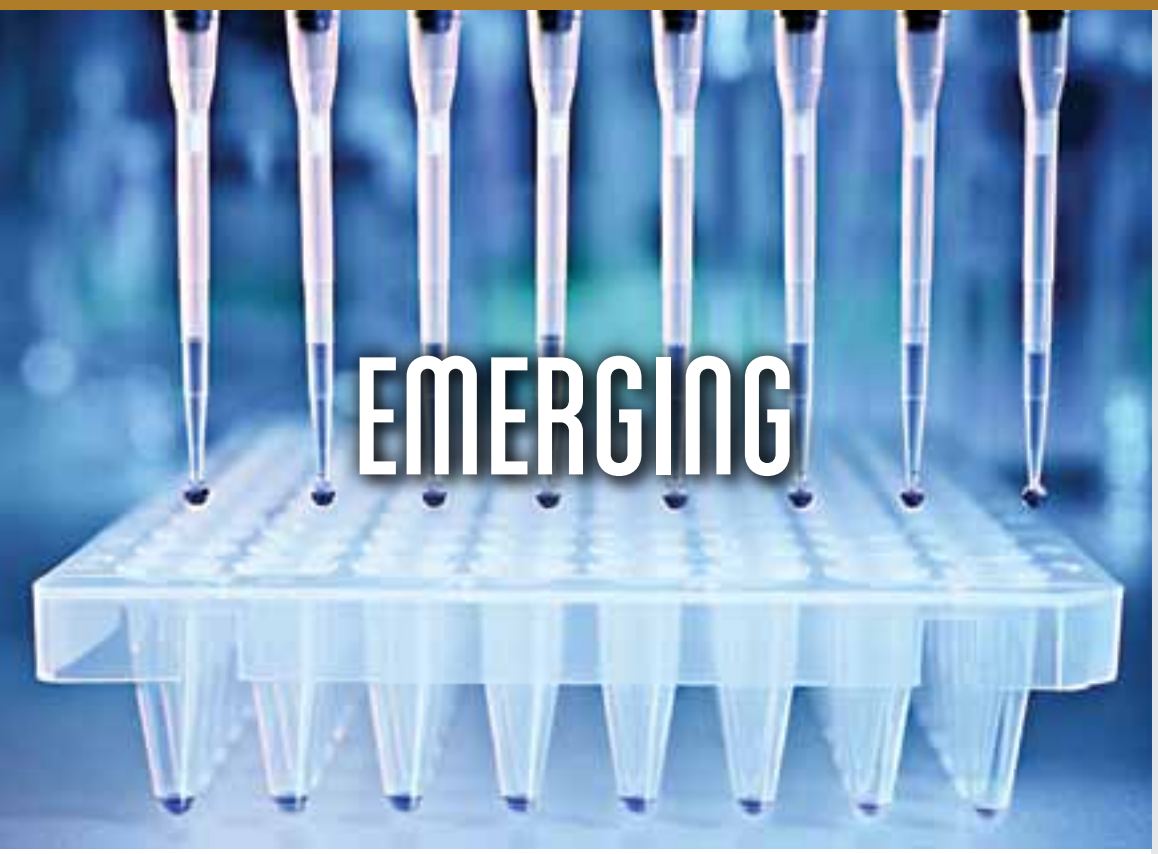
** Formed through merger of Stanley Works (1857) and Black & Decker (1910)

15 of the nation's Fortune 500 companies are headquartered in Connecticut.

Growth in private labor force in thousands over the last year



CT Bureau of Labor Statistics



EMERGING

33%
higher
concentration of high-tech workers in Connecticut versus the national average.

Connecticut's blend of research and advanced manufacturing makes it a hub for emerging technologies.

In 2014, two Connecticut companies were named among

Forbes Most Innovative Companies

ALEXION

priceline.com®

"Our faculty members are developing new ways of looking at biology of genomes, biology of diseases and integrating that into meaningful personalized medicine."

Mun Choi
Provost
UConn

Manufacturing Value Added Index Score	
Delaware	142
Nevada	129
Texas	129
South Carolina	121
New Jersey	121
New York	116
Massachusetts	116
Washington	114
Connecticut	**114**
Florida	111
Georgia	110
Illinois	109
Kentucky	109
New Hampshire	108
Louisiana	108
Vermont	105
Rhode Island	104
Michigan	104
Tennessee	104
Indiana	104
North Carolina	103
Pennsylvania	101
California	101
U.S. Score	**100**
Maine	100
Maryland	100
Utah	100
Alabama	100
Ohio	98
Virginia	98
North Dakota	95
Kansas	94
Arizona	92
West Virginia	92
Minnesota	91
Alaska	91
Oregon	90
Colorado	89
Iowa	89
Hawaii	89
Wisconsin	87
Idaho	87
Nebraska	86
Missouri	86
Wyoming	86
Arkansas	85
Mississippi	85
New Mexico	82
Oklahoma	78
South Dakota	74
Montana	71

The 2014 State New Economy Index (ITIF)

4,500 companies in a diverse advanced manufacturing sector

95% of Connecticut's billions in exports are from the manufacturing sector, including some of the most well-known leaders in the world:

FuelCell Energy

GE

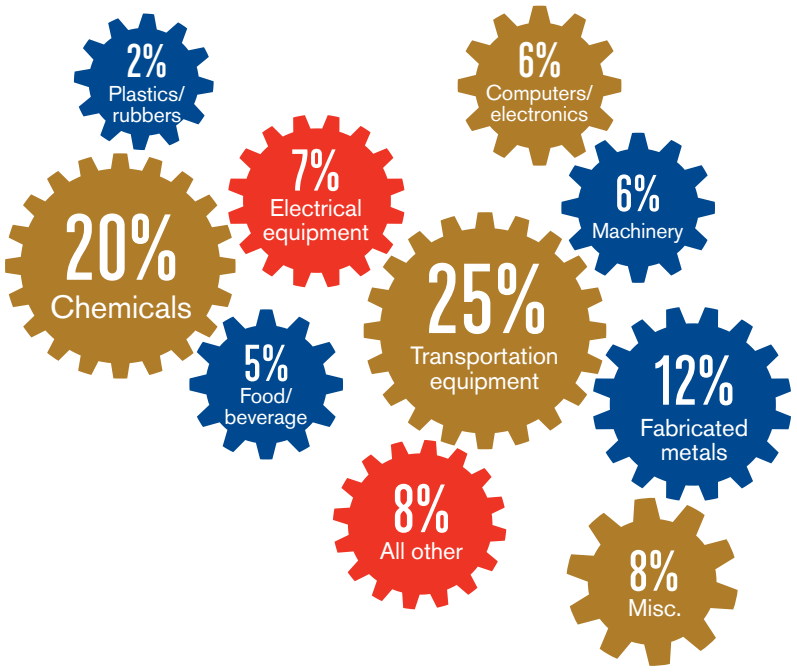
General Dynamics Electric Boat

Pratt & Whitney

Proton OnSite

Sikorsky

Top manufacturing subsectors by percentage of total state manufacturing GDP



National Association of Manufacturers, *Connecticut Manufacturing Facts,* 2014; U.S. Bureau of Economic Analysis, 2012

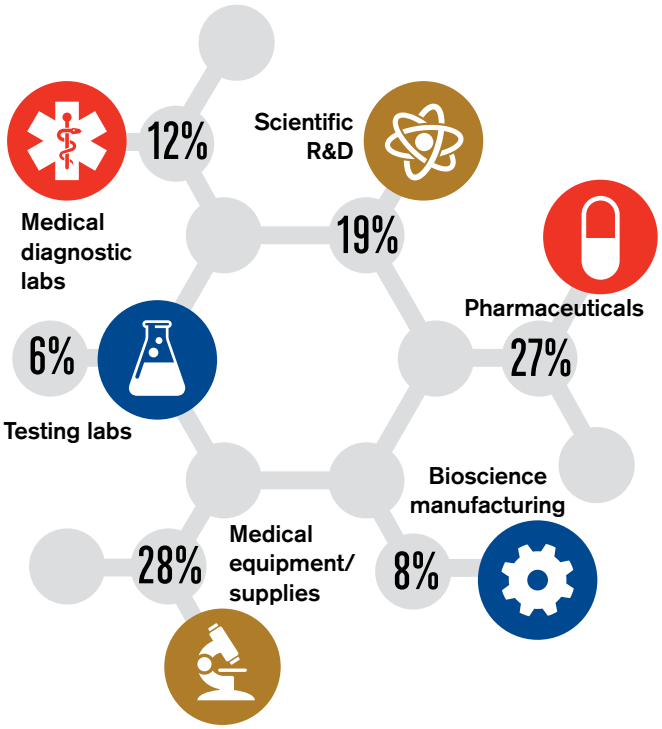
4TH in the nation for bioscience patents per capita

Intellectual capital and practical expertise are making Connecticut a nucleus for advances in bioscience.

More than 50,000 jobs have been generated by our many bioscience leaders, which include:

- Alexion Pharmaceuticals
- Boehringer Ingelheim
- Bristol-Myers Squibb
- Jackson Laboratory for Genomic Medicine
- Purdue Pharma

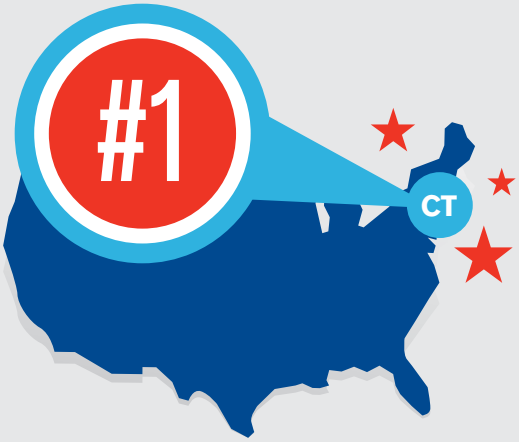
Percentage of jobs in each of Connecticut's bioscience subsectors



Batelle/BIO State Bioscience Jobs, Investments and Innovation, 2014; *The Connecticut Economic Digest,* 2012

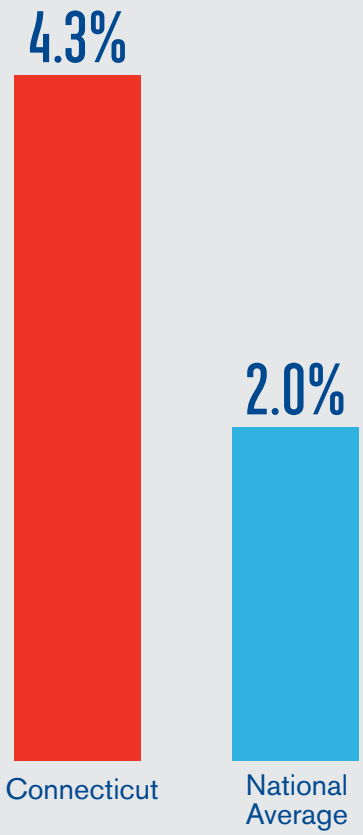
> "The investment of the state in biosciences was a strong message to all members and all components of this ecosystem. The state was very serious about this and, given that fact, hospital systems, the insurers, the innovators and the academics all benefited. It has a very strong convening power."
>
> Dr. Edison Liu
> CEO
> Jackson Laboratory for Genomic Medicine

#1 in share of insurance employees across the U.S.



U.S. Census; calculations by CERC

Insurance employees as share of total employees



U.S. Bureau of Labor Statistics, 2014; calculations by CERC

#3 in the world in U.S. equity assets under management

CERC Finance and Insurance Industry Market Report, 2014

6 HEDGE FUNDS headquartered in Connecticut place among the world's largest:

- AQR Capital Management
- Bridgewater Associates Inc.
- Discover Capital Management LLC
- Graham Capital Management
- Structured Portfolio Management
- Wexford Capital LP

Institutional Investor, 2014

17% job growth in new media over the last ten years

Connecticut companies entertain the world from here. The state is also home to hundreds of production and post-production facilities, studios, game designers, software developers and more.

CERC, Connecticut's Digital Media Industry, 2013

Top names have built a presence in this **NEW MEDIA MECCA:**

Blue Sky Studios, based in Greenwich and producer of popular 3-D animation films

ESPN, broadcasting from Bristol since its founding in 1979

NBC Sports Group, consolidation of NBC sports coverage from regional sports to the Olympics

World Wrestling Entertainment Inc. (WWE), headquartered in Stamford, where it broadcasts to 26 million viewers in 150+ countries

1/3 of the nation's fuel cell jobs are in Connecticut

Connecticut ranks third in total fuel cell patents in the U.S.

U.S. Department of Energy, *State of the States: Fuel Cells in America*, 2013

Home to North America's largest fuel cell power plant, **DOMINION BRIDGEPORT FUEL CELL.**

Producing 14.9 megawatts of clean energy using an electro-chemical process that efficiently converts natural gas into electricity.

ScienceDirect, 2014

Connecticut founded the nation's first **"GREEN BANK."**

The state's investment in clean energy is well supported by private industries. In fact, for every **$1** invested by the state in clean energy, the private sector invests another **$10**.

The Green Bank, 2013 Annual Report

Personal Income per Capita

Connecticut	**$60,658**
Massachusetts	$57,248
New Jersey	$55,386
New York	$54,462
Maryland	$53,826
North Dakota	$53,182
Wyoming	$52,826
New Hampshire	$51,013
Alaska	$50,149
Virginia	$48,838
California	$48,434
Washington	$47,717
Minnesota	$47,499
Nebraska	$47,157
Rhode Island	$46,989
Illinois	$46,980
Colorado	$46,897
Pennsylvania	$46,202
South Dakota	$46,039
Vermont	$45,483
Hawaii	$45,204
Delaware	$44,815
Iowa	$44,763
U.S. Average	**$44,702**
Kansas	$44,417
Texas	$43,862
Wisconsin	$43,244
Oklahoma	$41,861
Florida	$41,497
Louisiana	$41,204
Ohio	$41,049
Maine	$40,924
Missouri	$40,663
Oregon	$39,848
Tennessee	$39,558
Montana	$39,366
Nevada	$39,235
Michigan	$39,055
North Carolina	$38,683
Indiana	$38,622
Georgia	$37,845
Arizona	$36,983
Arkansas	$36,698
Utah	$36,640
Alabama	$36,481
Kentucky	$36,214
Idaho	$36,146
New Mexico	$35,965
South Carolina	$35,831
West Virginia	$35,533
Mississippi	$33,913

U.S. Census Bureau and U.S. Bureau of Economic Analysis, 2013; calculations by CERC

The average commute for Connecticut workers is less than 25 minutes, among the shortest in the Northeast.

Living in CT can cost **8% to 43% less than New York or Boston,** and Connecticut home prices are **60% lower than in the New York City area**.

American Community Survey, 2013; CQ State Rankings, 2014; Centers for Disease Control and Prevention, 2011

Connecticut ranks **#1**
as the healthiest state in the nation.

2ND-HIGHEST median family income (2013)

5TH-MOST dentists per capita (2011)

5TH-MOST residents with health insurance (2012)

6TH-MOST doctors per capita (2012)

6TH-LOWEST rate of property crime (2012)

American Community Survey, 2013; CQ State Rankings, 2014;
Centers for Disease Control and Prevention, 2011

States with the "Healthiest Residents"

Connecticut	**6.17**
Massachusetts	6.16
New Jersey	6.12
Maryland	5.94
New Hampshire	5.73
Minnesota	5.69
New York	5.66
Colorado	5.53
Hawaii	5.53
Virginia	5.47
California	5.40
Washington	5.40
Rhode Island	5.38
Vermont	5.31
Illinois	5.31
Delaware	5.22
Wisconsin	5.16
Nebraska	5.11
Pennsylvania	5.07
Alaska	5.06
U.S. Average	**5.03**
Iowa	5.03
Utah	5.03
Kansas	4.96
Maine	4.93
North Dakota	4.90
Arizona	4.89
Oregon	4.86
Wyoming	4.83
Florida	4.82
South Dakota	4.79
Michigan	4.76
Ohio	4.71
Texas	4.65
Nevada	4.63
Georgia	4.62
Missouri	4.60
North Carolina	4.57
Indiana	4.56
Montana	4.54
New Mexico	4.52
Idaho	4.50
South Carolina	4.35
Tennessee	4.22
Oklahoma	4.14
Louisiana	4.12
Alabama	4.04
Kentucky	4.02
West Virginia	3.95
Arkansas	3.91
Mississippi	3.81

American Human Development Index, 2013-2014

For a small state, Connecticut boasts big distinctions.

#1 largest river in New England *(Connecticut River)*

#1 largest maritime museum in the U.S. *(Mystic Seaport, Mystic)*

#2 largest casino/resort in the U.S. *(Foxwoods Resort Casino, Mashantucket)*

5 nationally acclaimed producing theatres

18 world-class museums and historic sites on the Connecticut Art Trail

25 wineries on the Connecticut Wine Trail

61 officially designated National Landmarks

#3 best quality of life of any state

Forbes Magazine, 2014

From its enviable position in the heart of the northeast corridor, Connecticut offers all who live here a dynamic blend of:

- historic *and* contemporary attractions
- natural *and* cultural activities
- relaxing *and* active experiences

Better yet, Connecticut's diverse array of attractions are all in close proximity to each other. So there's always so much to do, but so close!

96 miles of scenic coastline

169 cities & towns, ranging from cosmopolitan urban centers to quaint small towns

825 miles of blue-blazed hiking trails running through 88 towns

4 distinctly different seasons, yet with a relatively mild Northeast climate

Historic Sites

As one of the original 13 colonies, Connecticut has played a major role in the history of the U.S. — and its many well-preserved historic sites bring that past to life.

Contemporary Attractions

World-class contemporary science museums, art galleries and architectural sites show Connecticut's spirit of innovation is alive and well.

Cultural Gems

Connecticut offers an especially vibrant cultural scene — alive with theatres, restaurants, performing arts organizations and music venues of every kind.

Natural Beauty

From the scenic shoreline in the south to the wooded Litchfield Hills in the north and everything in between, Connecticut offers a diverse landscape and lots of recreational opportunities.

Connecticut's *still revolutionary* spirit is part of its cultural DNA.

Longest continuously published newspaper in America *(The Hartford Courant, 1764)*

Oldest public art museum still operating today *(Wadsworth Atheneum, Hartford, 1842)*

First public town library in America *(Salisbury, 1803)*

First law school established in America *(Litchfield Law School, 1784)*

First Ph.D. degree issued in America *(Yale University, 1861)*

Oldest and longest continuously operating amusement park in America *(Lake Compounce, Bristol, 1846)*

First hamburger served in America *(Louie's Lunch, New Haven, 1900 and still operating today!)*

"Our decision to move to Connecticut after 39 years in New York was a very simple one, driven by this state's strong public/private partnership. They made it very clear we were welcome here."

Stan Galanski
President & CEO
The Navigators Group

Through a variety of programs over the last four years, the Connecticut state government has assisted more than **1,600 companies.**

Since 2011, the state's economic development efforts have been instrumental in creating and retaining

54,813 jobs

across all of the state's industry sectors.

Connecticut Economic Development Progress Report, 2014

HARVEST

Connecticut ranks #7 in private venture capital deals per capita in the U.S.

In 2014, venture capitalists poured

$532 million

into Connecticut companies.

MoneyTree report, PricewaterhouseCoopers and the National Venture Capital Association

Venture Capital Deals per Million Residents

Massachusetts	57
California	43
New York	21
Washington	19
Pennsylvania	19
Colorado	16
Connecticut	**15**
Vermont	14
New Hampshire	14
U.S. Average	**13**
Maryland	13
Rhode Island	12
Utah	12
Oregon	9
New Mexico	8
Tennessee	8
Virginia	8
Michigan	8
Illinois	7
Ohio	7
Minnesota	7
Missouri	6
Texas	6
Delaware	5
North Carolina	5
New Jersey	5
Nebraska	5
Georgia	4
North Dakota	4
Arizona	4
Maine	4
Kansas	3
Wisconsin	3
South Carolina	3
Florida	3
Indiana	2
Nevada	2
Hawaii	2
Oklahoma	2
Kentucky	2
Louisiana	2
Arkansas	1
Idaho	1
South Dakota	1
Montana	1
Alabama	1
Mississippi	1
Iowa	1
West Virginia	1

PricewaterhouseCoopers and the National Venture Capital Association, 2013

Concierge Service for Business

Connecticut's experienced economic development team can provide everything from registration assistance and workforce training to help identifying potential sources for financial and technical assistance.

To learn more, visit **CTforbusiness.com** or call 1-800-392-2122.

Other Links to Success

Tax Information
www.ct.gov/drs

Connecticut Economic Resource Center
1-800-392-2122 or www.cerc.com

Small Business Development Center
www.ctsbdc.org

Connecticut Center for Advanced Technology, Inc.
www.ccat.us

CERC SiteFinder
www.ctsitefinder.com

Financial Resources

With one of the country's most business-friendly environments, Connecticut can offer financial and technical support for companies of all sizes, across all industries — and at all stages of development, from startups to Fortune 500 leaders. Just a few examples:

Economic and Manufacturing Assistance Act

Offers incentive-driven direct loans for projects with a strong economic development potential.

Small Business Express Program

Provides funding and technical assistance to spur job creation and growth.

Connecticut Manufacturing Innovation Fund

Invests in loans and grants for business, industry and competitive initiatives to support Connecticut's manufacturers.

Connecticut Bioscience Innovation Fund

Provides focused financial assistance to startups, early-stage businesses, nonprofits, and accredited colleges and universities.

Tax Incentives

Offers credit for urban and industrial site redevelopment and enterprise zones, among other programs.

Natural Resources

As the second-lowest state for energy consumption per Gross Domestic Product (2012), Connecticut businesses produce a lot with energy efficiency in mind.

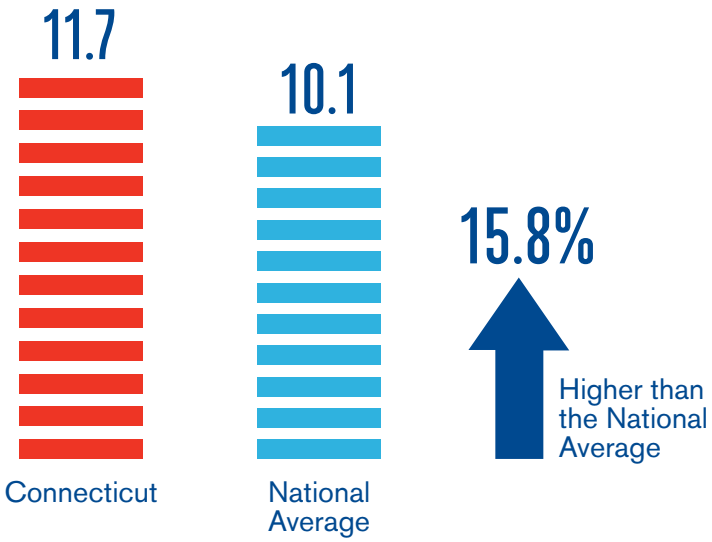
Connecticut is ranked **#6** in the U.S. for energy efficiency based on:

- utility and public benefits programs
- transportation
- building energy codes
- state government initiatives
- combined heat and power
- appliance standards

U.S. Energy Information Administration, 2013
American Council for an Energy Efficient Economy, 2013 State Energy Efficiency Scorecard

GREATER BANDWIDTH allows Connecticut businesses fast transmission of data, which is critical for success.

Second-fastest in Internet speed (average MBPS)



Akamai State of the Internet Report, 2014

Connecticut has **hundreds** of water systems, which satisfy the thirst of the state's millions of residents and businesses.

> "While excess capacity varies by location and specific water system, Connecticut, in general, has abundant supplies of high-quality public water that far exceed current and projected state demands."

Dave Radka
Director of Water Resources and Planning
Connecticut Water Service, Inc.

Who says
the sky's the limit?
CERC is your connection to resources
for business growth in Connecticut.
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expanding or relocating businesses.
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• demographics
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Connecticut Economic Resource Center, Inc.
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